

A KNOWLEDGE MANAGEMENT METHODOLOGICAL VIEW TO IMPROVE VIRTUAL PRODUCT DEVELOPMENT

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Abstract: *The knowledge management (KM) has received attention from designers responsible for the product development process because many of the design activities require a creative thought and is highly dependent on individual's knowledge. Furthermore, the product development process deals with a large amount of knowledge which makes the process more critical. Therefore, this work analyses the state of the art of the knowledge management and it proposes a methodological model used in the CESICED platform, based on the occurrence of types of conversions of the knowledge to be used during the product development process.*

Key words: *knowledge management, collaborative systems, virtual product, virtual enterprise*



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