

# CULTURAL IMPACTS ON ORGANIZATIONAL KNOWLEDGE SHARING

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**Abstract:** *Why do people share their knowledge? People choose their actions depending on their beliefs that originated from previous experiences. Motivating knowledge sharing behaviours is an important first step to instilling a knowledge-sharing culture. In this paper, we present a Hungarian Research, which defines factors that describe Knowledge Management practice of an organization and we state that certain organizational cultures are more receptive to Knowledge Management programs than others are.*

**Key words:** *Knowledge, Knowledge Management, Knowledge Sharing, Organizational Culture*



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