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ROMANIAN INSURANCE MARKET SUPERVISION

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Abstract: The paper presents the risk matrix based on ten key risks of Romanian insurance undertakings from their point of view. This is practically a synthesis approach based on 2010 companies' reports and the annual report of the Romanian Insurance Supervisory Commission.

Key words: insurance, risk based supervision, inherent risk, risk matrix

1. INTRODUCTION

The goal of this paper is to present specific risks for Romanian insurers as part of risk-based supervision process. The limitation of research consists in focusing on risk assessment, a step in risk management process and not in rating or early warning systems.

There were 43 insurance undertakings which have carried out insurance/reinsurance activities in 2010, of which 20 nonlife undertakings, 12 life insurance undertakings and 11 composite undertakings.

The total gross premiums written by insurance undertakings in 2010 on both insurance categories reached 8305 million lei; down in nominal terms by 6.36% compared with previous year, i.e. 13,26% in real terms, considering the impact of inflation.

The Romanian insurance market was still a concentrated market in 2010, as 79.17% of total gross written premiums were reported by 10 of 43 insurance undertakings (ISC, 2011). The drop in the volume of gross written premiums combined with the increase in current price GDP has led to a slight fall down in the insurance penetration rate in 2010.

The insurance penetration rate (the ratio between gross written premiums and GDP) was 1,62%, with 0,18% percentage points lower than in 2009. Insurance density (the ratio between gross written premiums and the number of inhabitants) decreased with 6,15% compared with 2009.

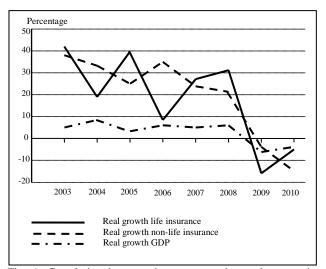


Fig. 1. Correlation between insurance market and economic growth

2. ROMANIAN INSURANCE SUPERVISION

The primary aim of supervision is to protect consumers, who are considered weak compared to powerful insurers, or unable to make a rational and fully informed selection of the best insurance product and the most solvent company. Moreover, because insurers receive money from policyholders (that is, premiums), before paying claims, consumers face two additional risks: a risk of mismanagement of their money, if it is not well invested or if premiums are insufficient because of initial miscalculation and a risk of abuse by insurers who might take the money and disappear or, even worse, build so-called 'Ponzi schemes' (Liedtke, 2011).

For the supervisor, it is important that the policyholders are protected, but it is important for him to ensure the stability on financial market (Nastase, 2010).

One of the main objectives of the long-term strategy established for 2005-2011 by the Romanian Insurance Supervisory Commission is changing the supervisory principle: from "compliance based" supervision to "risk-based" supervision, as a pre-requisite for the implementation of Solvency II requirements (ISC, 2011).

Risk-based supervision is a structured process aimed at identifying the most critical risks that face each company and through a focused review by the supervisor to assess the company's management of those risks and the company's financial vulnerability to potential adverse experience.

Under compliance based supervision the role of the supervisory authority is to ensure that insurers do, in fact, comply with a set of prudential rules generally written into the law (Randle, 2009). Risk based supervision requires supervisors to review the manner in which insurers are identifying and controlling risks.

Risk based supervision considers each of the risks that companies face and through a structured process identifies the risks that are most critical to the financial viability of the institution (Thompson, 2001).

Compliance-based approach	Risk-based approach
 Focus on compliance with e.g. 	 Identifies potential risks
laws, taxes or quantitative	 Assesses mitigating factors
investment rules	 Seeks proper management of
	all risks
 Often rigid, detailed rules are 	 Principle-based legislation,
difficult to be changed to meet	forward looking and flexible
urgent regulatory needs	
• Supervisor is focus on compliance	 Incentives for supervisor to
with rules, not risk management	strengthen risk management
	practices
 Point in time focus 	 Supervisors use judgment to
 Overlooks major risk areas 	assess risk and quality of
 No early warning system 	management
 Duplicates work of auditors 	 Compliance verifications are
(internal, external, IT auditors)	performed by auditors,
	duplication of work is removed

Tab. 1. Risk-based vs. compliance-based supervision

3. TOP 10 INHERENT RISKS AND RISK MATRIX

The inherent risks which were described by insurance undertakings in their reports are:

<u>Issue no. 1.</u> Slow collection of premiums, with large receivable balances over 90 days, which lead to a limitation in the admissibility of assets and to liquidity issues.

<u>Issue no. 2.</u> Increasing volume of recoveries receivables on paid claims, which could lead to certain expected recoveries not being recovered and to a deterioration in the actual loss ratios (impact on equity and solvency margin) and to liquidity issues.

<u>Issue no. 3.</u> There is recent diversification with innovative insurance covers in new lines of business, without a proven expertise in these areas, which could lead to inadequate business strategies and to erroneous underwriting decisions.

<u>Issue no. 4</u>. Insufficient specialization of the personnel as per the jobs held (underwriting vs. claims) and as per lines of business (motor vs. new lines of business), thing which might lead to a breach in the internal control system (segregation of duties) and to decisions being taken driven by the lack of experience in the new lines of business.

<u>Issue no. 5.</u> There are fully delegated collection processes, which could lead to increased fraud from insurance brokers, delays in the collection of premiums and ultimately could lead to liquidity issues.

<u>Issue no. 6</u>. Standardization, automatic calculation of the recoveries expected (as a percentage out of gross claims) without a proper evaluation of the recovery expected, which might lead to an increase of the current loss ratios (impact onto the capital and solvency margin).

<u>Issue no. 7.</u> There are fully outsourced recoveries collection process, which could lead to increased fraud from third parties and collectors and delays in the collection.

<u>Issue no. 8</u>. Recoveries expected are not reduced with a certain percentage to anticipate the collection taxes payable to collectors, leading to an underestimation of the loss ratios due to claims (impact onto the capital and solvency margin).

<u>Issue no. 9</u>. It exist aggressive development of the business in the motor insurance sector with small insurance premiums and high commissions, thing which might lead to the acceptance of an unprofitable business as per the motor insurance segment (focusing on the volume and not on the quality of the subscription).

<u>Issue no. 10</u>. Payable commissions for uncollected premiums are not accrued, thing which might lead to an over estimation of the capital and of the solvency margin.

After identification of risks it was performed the risk classification and risk assessment, in order to finally obtained the risk matrix.

Risk criteria /aggregation	Process / Activity	Issue	Risk classification	Risk to Objectives
Business overview and performance (BOP)	Claims (recoveries)	I.2.	Credit business risk	Financial failure
	Claims (recoveries)	I.7.	Operational business risk	Fraud
	Collections	I.1.	Credit business risk	Financial failure
	Collections	I.5.	Operational business risk	Fraud
Prudential quantitative requirements (PQR)	Claims (recoveries)	I.6.	Reserving business risk	Financial failure
	Claims (recoveries)	I.8.	Financial reporting risk	Financial failure
	Financial statements close process	I.10.	Financial reporting risk	Financial failure
Oversight	Business development	I.9.	Underwriting business risk	Misconduct, mismanage
and governance (OG)	Business development	I.3.	Strategic business risk	Misconduct, mismanage
	Segregation of duties	I.4.	Operational business risk	Misconduct, mismanage

Tab. 2. Inherent risks

Risk criteria (Risk aggregation)	Impact	Probability	Inherent risk assessment
BOP - I. 2.	Severe	Moderate High	Moderate
BOP - I. 7.	Moderate	Low	Low
BOP - I. 1.	Severe	Moderate High	Moderate
BOP - I. 5.	Moderate	Low	Low
BOP	Severe	Moderate High	Moderate
PQR - I. 6.	Severe	High	High
PQR - I. 8.	Severe	High	High
PQR - I.10.	Moderate	High	Moderate
PQR	Severe	High	High
OG – I. 9.	Threatening	Moderate High	High
OG – I. 3.	Threatening	Moderate High	High
OG – I. 4.	Moderate	Moderate High	Moderate
OG	Threatening	Moderate High	High

Tab. 3. Inherent risks assessment

	Inherent risk		Control effectiveness	Residual risk	
eria gation	Assessment of inherent risk		Assessment of control		
Risk criteria (Risk aggregation)	Impact	Probability	Inherent risk assessment	Control effectiveness	Residual risk assessment
ВОР	Severe	Moderate High	Moderate	Low	Moderate
PQR	Severe	High	High	Low	High
OG	Threatening	Moderate High	High	Moderate	Moderate

Tab. 4. Risk matrix

3. CONCLUSION

This study has a contribution to a better understanding of the risks facing the Romanian insurance undertakings. It is a source of information for local insurers who can establish better their place on the market from the risk management point of view, by using a practical approach.

In the future, the research described in this paper will be integrated in a training course focused on how insurers set up a risk management process (by embedding each activity into the overall risk management process) and how the local supervisor establish the risk profile of each insurer based on their reports, as part of the monitoring chart and surveillance annual plan.

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